



**FPHA 2024 ANNUAL EDUCATIONAL CONFERENCE**  
**PUBLIC HEALTH UNBOUND:**  
*HERE, THERE, AND EVERYWHERE*  
**JULY 29<sup>TH</sup>-31<sup>ST</sup>, 2024**  
**EMBASSY SUITES BY HILTON ORLANDO**  
**LAKE BUENA VISTA SOUTH**  
**4955 KYNGS HEATH RD, KISSIMMEE FL**

On behalf of the Florida Public Health Association (FPHA) Board of Directors and members, we extend a warm invitation for your organization to join us as an exhibitor for our FPHA 2024 Annual Educational Conference. This event serves as a pivotal gathering for public health professionals across the state of Florida.

**Contact Information:**

For inquiries, please reach out to:

Maddy Campellone  
Association Co-Manager  
Phone: 386-462-1551 ext. 116  
Email: [fpha@srahec.org](mailto:fpha@srahec.org)



**Why Participate as an Exhibitor?**

Participating as an exhibitor at the 2024 FPHA Annual Educational Conference provides your company or organization with a unique opportunity to:

- Share information about your services and programs with a diverse audience of public health professionals.
- Gain exposure to attendees from various sectors and regions within the state of Florida.
- Access top-notch conference topics and speakers, enhancing your knowledge and network within the public health community.
- Receive recognition in the conference program, meal signage, and on the FPHA event page, ensuring visibility and acknowledgment of your support.

**Your Partnership Matters:**

Your company or organization plays a crucial role as a partner and resource for public health professionals and the Florida Public Health Association. Together, we can pave the way for excellence in public health initiatives and outcomes.



We look forward to the opportunity to collaborate with you at the FPHA 2024 Annual Educational Conference.

**FPHA W9:** Please find FPHA's W9 on our website

### **Online Registration:**

To secure your spot as an exhibitor for the 2024 FPHA Annual Educational Conference, please complete the online registration: <https://fpha.wildapricot.org/event-5701103>

## **Exhibitor Levels**

### **Platinum Exhibitor - \$8,250 (1 spot available-First Come First Serve)**

- One skirted, 6-foot table in the Exhibit Area
- 1 hour presentation (45-minute educational presentation with 15 Q&A) during lunch on Tuesday
- Company Recognition at Welcoming Ceremony
- (2) Registration badges, including all meals and session access
- Full-page advertisement on the inside cover of the conference program

### **Gold Exhibitor - \$4,500 (Limited to 3)**

- One skirted, 6-foot table in the Exhibit Area
- Company Recognition at lunch on Wednesday
- Company Recognition at Welcoming Ceremony
- (2) Registration badges, including all meals and session access
- Half-page (1/2) advertisement in conference program

### **Silver Exhibitor - \$1,750 (Limited to 3)**

- One skirted, 6-foot table in the Exhibit Area
- Company Recognition at Awards Ceremony
- Company Recognition at Welcoming Ceremony
- (1) Registration badge, including all meals and session access
- Fourth (1/4) page advertisement in conference program



### **Bronze Exhibitor - \$800 (Limited to 10)**

- One skirted, 6-foot table in the Exhibit Area
- Company Recognition at Welcoming Ceremony
- (1) Registration badge, including all meals and session access
- Eighth (1/8) page advertisement in conference program

### **Government Exhibitor -\$500 (Limited to 3)**

- One skirted, 6-foot table in the Exhibit Area
- Company Recognition at Welcoming Ceremony
- (1) Registration badge, including all meals and session access
- Eighth (1/8) page advertisement in conference program

### **Non-Profit Exhibitor - \$500 (Limited to 5)**

- One skirted, 6-foot table in the Exhibit Area
- Company Recognition at Welcoming Ceremony
- (1) Registration badge, including all meals and session access
- Eighth (1/8) page advertisement in conference program

## **Other Levels**

### **President's Reception - \$3,000 (1 spot available- First Come First Serve)**

- Information table outside of reception
- 5-minute verbal presentation during reception
- 2 guest entries to the reception only

### **Other Promotional Opportunities**

- Full page - \$500 / Half page - \$250 / Quarter page - \$125 / Eighth page - \$75
  - This is an advertisement only opportunity for your company in the "Special Thanks to Our Sponsors" section of the printed conference program
- FPHA Lanyard Sponsorship-\$750.00
- FPHA Tote Bag Sponsorship-\$2,000.00



## TERMS OF EXHIBIT

**TERMS OF PAYMENT:** Each exhibit space application/contract submitted must be accompanied by ½ of the Exhibitor amount. If payment does not accompany application the booth space will not be held. **The full payment is due on or before July 5<sup>th</sup>, 2024.**

**BOOTH SPACE CANCELLATION TERMS:** It is agreed that **(a)** if a company cancels its space prior to or on July 22<sup>nd</sup>, 2024, the company will receive a full refund **(b)** if cancellation occurs July 23<sup>rd</sup>, 2024, or after, FPHA will refund all but \$500. In the event of booth space cancellation, the Exhibitor must notify FPHA in writing or refunds will not be considered. FPHA reserves the right to cancel this contract in any event, on written notice to the applicant, if the organization considers it inadvisable to hold the Exhibition.

**GENERAL CONDUCT OF EXHIBITS:** The following practices are prohibited by the FPHA: (1) noisy electrical or mechanical apparatus interfering with other exhibitors; (2) canvassing or distribution any material outside the Exhibitor's own space without FPHA approval; (3) subleasing of exhibit space (one company name per booth); (4) soliciting participation in surveys or otherwise harassing registrants; (5) publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours; (6) contests or games of chance conducted on-site that violate local gambling laws; (7) the use of any tobacco product. The use of open audio systems is discouraged. Requests to use an open audio system must be approved by the FPHA, and the Exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the registrants or adjacent Exhibitor's. Exhibitors are requested to staff their exhibits during show hours with personnel attired in a manner consistent with the decorum and the meeting, as well as knowledgeable of the products and policies of the company.

**INSURANCE:** All Exhibitors, their contractors and suppliers working in the exhibit hall are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by the exhibition location and the FPHA to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

**INSTALLATION OF EXHIBITS:** Exhibits must be set by 8 a.m. on July 29<sup>th</sup>, 2024. Labor is not available for setup or dismantling. Exhibitors are responsible for delivery and return arrangements of their booth.

**EXHIBIT HOURS:** Exhibits must be staffed and remain intact throughout the show hours.

**DISMANTLING OF EXHIBITS:** Exhibitors are responsible for delivery and return arrangements of their booth.

**FLAMMABLE MATERIAL:** No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Fire Prevention Bureau, or insurance carriers may be used in any booth.