

MOFFITT CANCER CENTER PRESENTS

SAVE THE DATE

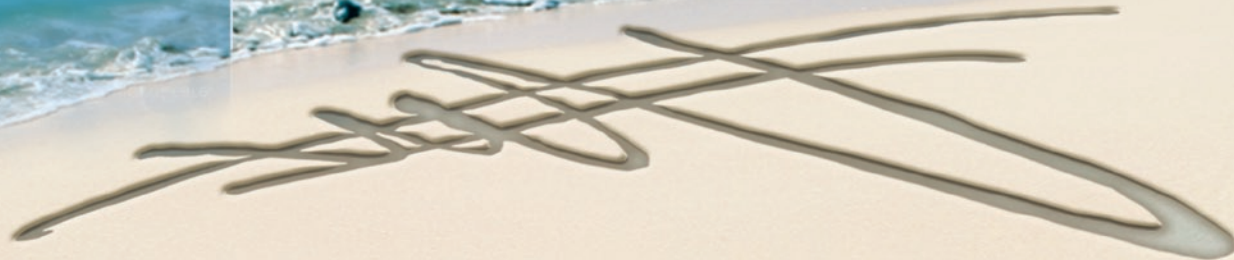
MAY 20 – 22, 2010

**SHERATON SAND KEY RESORT
CLEARWATER BEACH, FLORIDA**

Methodologies, Skills and Innovations:

Advance knowledge and skills for addressing
culture and literacy across the continuum of care.

7th Biennial
**Cancer, Culture &
Literacy Conference**



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H. LEE MOFFITT CANCER CENTER & RESEARCH INSTITUTE, AN NCI COMPREHENSIVE CANCER CENTER - TAMPA, FL.
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Follow the momentum at MOFFITT.org

Mark your Calendar and Plan to Attend the 7th Biennial Cancer, Culture & Literacy Conference on May 20 - 22, 2010!

The Cancer, Culture & Literacy Conference

offers extraordinary networking and learning opportunities for individuals wanting to learn more about the roles of culture, language and literacy in cancer health disparities and in the design, implementation and evaluation of cancer communications, programs and educational interventions. Hosted by the Moffitt Cancer Center, the conference provides a national forum for the exchange and dissemination of information covering current research, innovative communications, novel training programs, and emerging education practices. A particular emphasis on survivorship communications is highlighted at this meeting.

This three-day conference offers a number of interactive activities including pre-conference skill-building workshops, plenary and breakout sessions, breakfast roundtables and a poster session. Seminars that focus on qualitative methods, development of patient education materials and community-based participatory methods will again be featured.

The conference contributes to our understanding of cancer awareness needs in consideration of social, cultural, and literacy contexts. Ultimately, the goal is for attendees to incorporate culture and literacy components into the development of their communications, research, and educational and outreach programs.

Conference participants include healthcare professionals, lay persons and survivors involved in creating culturally, linguistically and literacy relevant cancer communications, innovative materials/media, programs and research interventions. A variety of professional accreditation and continuing education contact hours will be offered.

Our call for abstracts, breakout sessions, workshops and information about our scholarship program can be found on our conference website at: www.moffitt.org/ccl.

*Join us in an exchange of ideas.
We hope to see you there!*

Sponsored by:



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