



The official quarterly newsletter of The Florida Association of Public Health Nurses, Inc.

Volume 6 Issue 1  
March 2010

**FAPHN SPONSORED INCENTIVE FOR THE FLORIDA CENTER for NURSING 2009 EMPLOYER SURVEY**

**• SPECIAL POINTS OF INTEREST:**

Bulleting Board of Information

FAPHN Nurse Spotlight

Newsflash

Nominating Committee

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“The Florida Center for Nursing (Center) surveyed all 67 public health departments in the state of Florida from July through September 2009”, reports Michelle M. Yore, MSPH. The results of the survey were used to estimate both current nurse demand and projected nurse demand over the next two years within key industries employing nurses in the state of Florida. Ms. Yore describes the process used as follows:

Forty-two public health departments responded (62.7%) to the survey. Public health departments were asked about how many RNs, LPNs and CNAs were employed, how many separated during the past year, current number of vacant positions, and how many nurses they projected to hire through 2011. In addition, questions included inquiries on use of overtime and temporary personnel, and recruiting and hiring experiences of specific types of nurses.

The following table summarizes the results of public health department statistics from the Center’s study. Ms. Yore estimated there were 88 vacant nursing positions in public health departments, 56% of which were RNs. Most public health departments reported their actual need for nurses was more than the current number of budgeted positions. Over 200 separations were reported during the survey period, most of which were among RNs. Public health departments had the lowest median turnover rate for RNs among all industries surveyed. Health departments also expect to grow by about 230 nurses through 2011.

Public Health Department Statistics	RN	LPN	CNA
<b>(as of June 30, 2009)</b>			
Estimated # Vacant Positions	49.1	28.3	10.5
Full-Time Equivalent <sup>1</sup> (FTE) Vacancy Rates	2.5%	4.8%	1.6%
% Reporting Unmet for Budgeted Positions	70.0%	34.2%	29.4%
Separations reported (07/01/08-06/30/09)	152.0	21.0	34.0
Median Turnover Rates	8.7%	0.0%	3.1%
Two-year Estimated Growth in Positions through 2011	122.9	38.7	68.2

<sup>1</sup> A full-time position is counted as 1.0 FTE, and part-time positions are 0.5 FTE.

The report continues: Infection and quality control nurses, nurse practitioners, nurse supervisors, staff RNs and case managers were the most difficult nursing positions to fill. Public health departments reported needing more nurses with

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**PRESIDENT'S CORNER**



Public Health Olympians!

Just Give

Dear FAPHN Members;

Happy New Year! I am sure that you are all very happy that the H1N1 clinics are just about over and that the H1N1 influenza disease has markedly decreased. I was watching the winter Olympics this past weekend and I couldn't help but think about how the athletes were working so hard to make our country proud by winning medals and becoming champions!! I just want you to know that to me, **you are** our **Public Health Champions** and you have made our state **PROUD** by helping to protect every citizen of our wonderful state from a deadly disease.

I also thought about how hard the athletes practice and have to raise money in order to be able to attend and participate in the Olympics. We have nurses that are students who apply for FAPHN scholarships and Public Health Nurses that write grants given by our Association. This is their way of improving their abilities as Public Health Nurses. These nurses work hard to improve their knowledge and skills of public health or to improve a program offering public health services to our clients through the **FAPHN Mini Grant Program**. They are our **public health Olympians**, and this is our way of helping them to reach their goals. **FAPHN** is offering scholarship and grant opportunities again this year to FAPHN members. Please visit the FAPHN WEB site: <http://www.faphn.org>. The programs and requirements are listed along with the appropriate applications.

**FAPHN funds** the scholarships and grants through donations and membership dues. I am very fortunate to work in a county that believes in FAPHN's mission and vision and demonstrates this support by paying the membership dues for all of its nurses. Because I am fortunate enough to have my dues paid, I still wanted to give to FAPHN. I used the "**Just Give**" button located on the FAPHN WEB site to make a donation to FAPHN. As your President, I also was curious to see how this worked; I found it to be a very easy process. It made me feel good to know that my donation was going toward making a scholarship or grant possible. I find making donations to a charity a good way of giving a gift that just keeps on giving to that person who is difficult to buy for or who already has everything!! Next time you find yourself in that dilemma, or are just curious like me, try the "**Just Give**" button!!!

Your Board is meeting twice in March; conference call and face-to-face. The major topic is the FAPHN Annual Educational Conference and Business Meeting. In the past, FAPHN and FPHA co-joined in preparing the annual meetings and educational programs. This year FPHA has announced its focus to be on regional education programs rather than the annual conference. Last year, you may recall, FAPHN presented a WEBINAR which was successful with 70 members in attendance. A face-to-face conference is part of the Board's considerations but your commitment to attend is essential if we do not want to pay hotel costs with no participants. **We welcome your thoughts and suggestions.** Please e-mail me or any of the Board of Directors so we can consider your ideas.

I hope you have a wonderful Spring! Sincerely, Cindy Whetsell



Dr. Barbara Little

**NEWS FLASH!!** Dr. Barbara Little just received (at the time of this publication) notification from the ANCC (American Nurses Credentialing Center) that **she has been credentialed after passing the Advanced PHN Examination!** The ANCC does certifications for most nurse practitioners. Dr. Little is a FAPHN member and has shown her support to FAPHN through her efforts with some of the Regional Education Conferences sponsored by FAPHN. Dr. Little, we are so **PROUD** of you and **CONGRATULATIONS!** E-mail for Dr. Little: [blittle@fsu.edu](mailto:blittle@fsu.edu)

## FLORIDA CENTER for NURSING 2009 EMPLOYER SURVEY

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experience as staff RNs, nurse practitioners, case managers, community outreach nurses, and school nurses over the next two years.

Although the recession has squeezed the state of Florida's income, according to the report, and thus the budgets of public health departments, 70% of responding health departments reported needing more RNs than their budget allowed. Demand remains strong for specialized nursing positions, and health departments do expect to grow their nursing staff over the next two years, as budgets allow. The Center's report on Workforce Demand in Nursing Intensive Healthcare Settings compares nursing employment demand across six different employment settings, and according to Ms. Yore may be downloaded from

<http://www.flcenterfornursing.org/workforce/researchreports.cfm>.

Ms. Yore stated that following the completion of the Survey timeframe for responses to be received, the Center did a **random selection** from the list of respondents. The selectee is to receive a one year paid membership in FAPHN. We are pleased to identify the winner in this process as none other than FAPHN member [already], Carol Cummins.



Carol Cummins has been [and is] a faithful and active member of FAPHN since its inception December 2002. Carol served as a Vice President on the charter Board of Directors and continued on the Board for several years in accordance with the Bylaws. Carol is the Executive Community Health Nursing Director at the Pasco County Health Department. Carol has been in public health nursing twenty-three years [soon to be 24 years]. Under the leadership of Carol, Pasco County Health Department nursing programs, facilitating various community projects, received Mini Grants through the FAPHN Mini Grant Program.

Dr. David Johnson, Pasco County Health Department Director and County Health Officer, told FAPHN Editor the following: *"We are very happy to hear that Carol is getting this recognition and honor. Carol has outstanding skills and knowledge appreciated by us all. We have fun and enjoy working to serve our staff and the people of Pasco."*

## FAPHN MINI GRANT WINNER 2008-2009 ON THE MOVE



**Sara Wilson**, RN/CNS, MSN, APHN-BC has relocated to Washington, D.C. Sara was with the Florida Department of Health in the Office of Public Health Nursing. Sara is a Nurse Consultant working for the National Disaster Medical System (NDMS) in the Program Development Branch and a link to that site that provides more information is: <http://www.hhs.gov/aspr/opeo/ndms/index.html> Sara reports that the NDMS responds to major disasters and there were teams recently in the news regarding Haiti. NDMS recruits, trains, and deploys teams. Sara says her job is to train using an online learning management system and exercise the teams.

Sara shared information about her recent trip to Alaska in which she exercised her teams in a cold weather austere environment. Sara said they had the teams set up field hospitals (basically tents that made up triage, ICU, acute care, and a surgical suite). The Disaster Medical Assistance Teams (DMATs) came from Minnesota, Alaska, North Carolina to name a few. Sara reports they also had International Medical Surgical Response Teams (IMSURTs) made up with folks from the East, West and South Regions [many Florida folks from the South Region area] and many of the medical personnel had recently returned from Haiti. Article regarding the teams in Haiti can be found at: <http://www.hhs.gov/news/press/2010pres/01/20100116a.html> and, <http://www.hhs.gov/news/press/2010pres/01/20/20100118a.html>. Sara is working on a Doctor of Nursing Practice with a concentration in Health Administration/Health Policy. Sara has a goal to work on Health Policy in Washington. **Sara made a point to tell Amalia she plans to continue her membership in FAPHN.** Amalia reports FAPHN is accomplishing (slowly) development of national nurse memberships FAPHN now has a member in Louisiana, District of Columbia and Georgia. Send **CONGRATULATIONS** and **encouragement** to Sara at: [Sara.Wilson@hhs.gov](mailto:Sara.Wilson@hhs.gov).

DUES

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## ◇FINANCIAL &amp; OPERATIONAL INFORMATION:

**M**EMBERS! Thank you for your financial support. FAPHN is surviving only through your faithfulness and belief in the importance of an organization like ours! Even the I.R.S. recognizes FAPHN as a publicly supported charity instead of a private foundation. New regulations from the I.R.S. [as of September 9, 2008] classifies an organization as a publicly supported charity when it can reasonably be expected to be supported by the public. I bet you never thought of your membership dues in this light! FAPHN begins its 8th year now! ALL BECAUSE of YOU!! We need you to continue helping like this because NOW, FAPHN must report to I.R.S. [had a grace period the 1st 6 years] On Schedule A attached to Form 990 that it meets the public support test by showing proof of public support. As Treasurer, I take care of the forms and other documents required, however, with MEMBERS or some other funding source (which we do not yet have) I need YOU! Maybe you'll even talk a colleague into joining?

Cash on Hand as of February Report 2010	\$22,497.12
AWARDS/SCHOLARSHIP FUND:	5,542.67
Executive Checking Account	1,500.00

Donations can be made [as small as \$10.00] on the FAPHN WEB site using a credit card. You can send FAPHN a check or call me and I will process your credit card over the telephone. All donations are earmarked for the Awards/Scholarship FUND! Remember, the Scholarship Amount was increased to \$1,000 at the September 2009 Board of Directors Meeting held in Naples, Florida.



OUR FAPHN MEMBERS MAKE THE DIFFERENCE.....and, SERVING YOU IS THE **BOARD'S TOP PRIORITY!**

MEMBERSHIP RENEWALS ARE IN THE MAIL! PLEASE PAY YOUR DUES AND RETAIN YOUR MEMBERSHIP STATUS. CONTACT TREASURER AMALIA KANE-CRAWFORD FOR INFORMATION OR ASSISTANCE.

### OUR FAPHN MEMBERS MAKE THE DIFFERENCE



**M**et Nominating chairwoman and two time Past President of FAPHN Stephanie Vick. Stephanie demonstrates the commitment and seriousness of FAPHN membership over and above the payment of membership dues. We FAPHN members can follow Stephanie's example and also express our gratitude for her leadership skills by running for a position on the 2010-2011 Board of Directors.

**P**ositions available are:

President-Elect, 1st and 2nd Vice Presidents, Secretary, Treasurer and 3 Directors-At-Large

Each member hopefully received two Notices in early March 2010 describing the duties for each of these positions. The Notices were sent via e-mail if your e-mail address is on file with FAPHN Treasurer. For those without e-mail [that we know of] the Notices were sent in regular US mail. It is important for FAPHN to have your current information so you do not miss out on information shared. O.K.! Select the position of your interest and CONTACT Stephanie via e-mail: [phn1steph@comcast.net](mailto:phn1steph@comcast.net) or telephone (239) 514-4441. As stated above: **OUR FAPHN MEMBERS MAKE THE DIFFERENCE!** *Thank you so much, Stephanie for all your services to FAPHN since its inception 8 years ago!*

**1st QUARTER 2010 NEW AND RENEWING FAITHFUL MEMBERS**

Benton-Brown, Naomi	Besseck, Holly	Bonard, Shirley	Breeden, Danna	Craig, Susan
Daniels, Gloria	Deaner, Florence	Dickerson, Catherine	Duong, Toni	Evans, Roger
Fall, Loty	Figueroa, Tonia	Gomez, Migadalia	Griffis, Gwendolyn	Gulley, Patricia
Hale, Margaret (Peggy)	Hanson, Patricia	Harder, Terri	Harris, Deborah	Laliberte, Marie
Mangueira, Sheri	Marr, Kathleen	McCarty, Mary Ann	McVay, Beverly	Mildrum, Joanne
Mix, Connie	Moreno, Elsy	Nuland, Judith	O'Brien, Marian	O'Hara, Ann
Pierre-Charles, Manuella	Randell, Barbara	Schultz-Gonta, Mary J.	Shaw, Beverly	Savage, Michele
Sirmans, Estoria	Smith, Bonnie	Smith, Todd	Start, Cheryl	Sumner, Deanna
Thompson, Charlotte	Thompson, Jamie	Thornell, Ann	Van Tol, Donna	Vick, Stephanie
Weber, Kathleen	Welle, Jefferson	Whetsell, Cynthia	Wilson-Gallares, Debra	Wolfe, Connie

*Dear new and renewing members..the Officers and Directors-at-Large on the FAPHN Board **thank you very much** for your support. One of the goals of the Membership Committee this year 2009-2010 is to recruit and retain membership. We welcome your thoughts, actions, and ideas. Membership Committee members are Mary Haas, Amalia Kane-Crawford, Mary Ann McCarty, Connie Wolfe, Lynne Vickery and Chairperson Cynthia Whetsell.*

**NONPROFITS MAKE the LIST of TOP PROBLEMS for the IRS**

**GUIDESTAR** is a data base that lists all 501(c)(3) organizations based on information from the Internal Revenue Service (I.R.S.) FAPHN did not have to pay to register with or search the GuideStar database; FAPHN had to agree to a User Agreement.

**Just Give** describes their program as “The destination for Online Charitable Giving.” FAPHN can receive donations easily by using the DONATE NOW link located on the FAPHN WEB site. <http://www.faphn.org> \_Re-read President’s Message on Page 2!

There is a clear recognition that the nonprofit sector is large and diverse [and FAPHN is part of], with citations of facts such as: there is one exempt organization for every 169 Americans. Higher education, hospitals, primary care facilities (2% of public charities) hold more than half of the assets and represent well over half of all expenses. Roughly half of all exempt organizations are staffed entirely by volunteers and another third had fewer than 10 employees. No matter the size of an organization, it must meet its tax-compliance and reporting obligations, whether or not it has staff or volunteers with the appropriate expertise. The tenure of volunteers tends to be relatively short, so even if the knowledge is learned, the next volunteer needs to be educated. FAPHN Boards promise to mentor as much as possible.

FAPHN is a public charity-nonprofit and FAPHN functions totally with volunteers. It is so important the FAPHN members take an interest and learn as they serve on committees or on the Board of Directors. Thanks for your interest and loyalty. Contact Stephanie Vick to run for a position in the next election. Contact President Whetsell to work on a committee.



## FAPHN BOARD SHINES SPOT-LIGHTS ON....



**M**et JOANNE MILDRUM, LPN. Joanne or “Little Jo”, as she is fondly referred to by her co-workers, is employed at the Collier County Health Department working with Healthy Start Program for 12 years. Jo loves her career as a public health nurse and finds it most satisfying when her clients are responsive, follow-up, and are grateful for the services offered. She said it “made her day” when a client who had not been too responsive came in to be sure Jo knew she was moving and had her new address. It made Jo feel like the client felt what she was doing was making a difference in her pregnancy and in her life.

Jo came to Collier CHD from Naples Community Hospital where she worked on the Pediatric Unit and Jo still loves working with children. Jo reflected on her experience giving H1N1 vaccine in the schools; “It was great giving the vaccines and seeing the kids!” Jo said she would do it again if needed! Jo loves animals and has several of her own. Jo was the Healthy Start nurse chosen to visit a client who had a pet snake. The biggest obstacle for Jo as a public health nurse is dealing with clients who are afraid to work with us because they feel PHNs are connected with other state agencies; or they do not understand how they can be helped. “Early mornings are another obstacle!” President Whetsell says, “It is a pleasure to know Jo as a co-worker and as a member of FAPHN.”

FAPHN IS PROUD OF YOU, JOANNE MILDRUM!

Article prepared by Cindy Whetsell



**M**et FLORENCE DEANER, R.N., MSN, NCSN.—Public Health Nurse. Florrie, as she is affectionately known, retired from the Department of Health, Polk County Health Department on December 31, 2009, after twenty years of devoted service to the residents and school children of Polk County. Florrie was a school nurse and community health nurse, initially working in the clinic in Winter Haven for two years.

Florrie graduated from the University of Minnesota in 1967 with a BSN; received her MSN from the University of Wisconsin, Milwaukee in 1980. Florrie’s nursing career spans 42 years! Florrie worked initially in Hospital Med-Surg in Minneapolis before deciding to go into public health in the early 1970s, while working for the City of Dallas Health Department and in the Health Department of Saginaw Michigan. Florrie taught Community Health Nursing as an Assistant Professor at North Dakota State University, Fargo in the baccalaureate nursing program. Currently, she is a guest lecturer at Florida Southern College in Lakeland. Florrie teaches Public Health Policy and Chronic Health Conditions in Children in their RN/BSN and Masters’ programs. Florrie received an invitation to provide an in-service to school nurses at the School Nurse Advocacy Day in Tallahassee this year.

Florrie served our country in the Navy Reserve Corp for 10 years rising to the rank of Commander.

Memberships in professional organizations are very important to Florrie.

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## SPOTLIGHT continued

Florrie is a life member of the American Nurse Association in Minnesota, Michigan, Texas, Wisconsin, North Dakota and Florida. Florrie is a member of the National Association of School Nurses since 1944. She served on their national board from 2003-2007. During that time, Florrie was given the honor and elected by the Board to be on the Executive Committee of NASN for 2 years. She was excited to be involved at the policy level and to be on the Boards both in Florida and at the national level. In addition, Florrie is involved with Sigma Theta Tau, the Health Ministry planning team at St. Joseph's Catholic Church in Winter Haven, a volunteer on the Board of her Homeowners Association and she joined the Polk County Medical Reserve Corps in 2009; providing services with adult immunization clinics.

Florrie reports that her greatest professional pleasure is working directly with clients. Her lasting professional memory is serving in South Florida after Hurricane Andrew! The high-light of her professional experience there was "living and interacting with people in one of their greatest hours of need." She and two other public health nurses took a wheelbarrow with supplies on rounds every day, escorted by a soldier! Still, another memory was the time the plug was pulled on the refrigerator and they lost all the vaccines!! (*Public Health Nurse Nightmare!*)

Florrie plans to enjoy retirement by traveling. Her plans include a trip to Germany in July for the Passion Play and to England and Ireland December 2010 with members of her family. FAPHN IS PROUD OF YOU, FLORRIE DEANER!

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### GUIDE TO HIRING WOMEN—1943 Source: July 1943 issue of Transportation Magazine. Written for male supervisors of women in the workforce during WW II

"Ten Tips on Getting More Efficiency Out of Women Employees: There's no longer any question whether transit companies should hire women for jobs formerly held by men. The draft and manpower shortage has settled that point. The important things now are to select the most efficient women available and how to use them to the best advantage. The following eleven helpful tips come from Western Properties:

1. Pick young married women. They usually have more of a sense of responsibility than their unmarried sisters, they're less likely to be flirtatious, they need the work or they wouldn't be doing it, they still have the pep and interest to work hard and to deal with the public efficiently.
2. When you have to use older women, try to get ones who have worked outside the home at some time in their lives. Older women who have never contacted the public have a hard time adapting themselves and are inclined to be cantankerous and fussy. It's always well to impress upon older women the importance of friendliness and courtesy.
3. General experience indicates that "husky" girls—those who are just a little on the heavy side—are more even tempered and efficient than their underweight sisters.
4. Retain a physician to give each woman you hire a special physical examination—one covering female conditions. This step not only protects the property against the possibilities of lawsuit, but reveals whether the employee-to-be has any female weaknesses which would make her mentally or physically unfit for the job.
5. Stress at the outset the importance of time the fact that a minute or two lost here and there makes serious inroads on schedules. Until this point is gotten across, service is likely to be slowed up.
6. Give the female employee a definite day-long schedule of duties so that they'll keep busy without bothering the management for instructions every few minutes. Numerous properties say that women make excellent workers when they have their jobs cut out for them, but that they lack initiative in finding work themselves.
7. Whenever possible, let the inside employee change from one job to another at some time during the day. Women are inclined to be less nervous and happier with change.
8. Give every girl an adequate number of rest periods during the day. You have to make some allowances for feminine psychology. A girl has more confidence and is more efficient if she can keep her hair tidied, apply fresh lipstick and wash her hands several times a day.
9. Be tactful when issuing instructions or in making criticisms. Women are often sensitive; they can't shrug off harsh words the way men do. Never ridicule a woman—it breaks her spirit and cuts off her efficiency.
10. Be reasonably considerate about using strong language around women. Even though a girl's husband or father may swear vociferously, she'll grow to dislike a place of business where she hears too much of this."



## FAPHN GUEST COLUMN

The following article provided by Dr. Nancy L. Tigar



As many of you know, the Masters Program in Public Health Nursing at the University of Florida was not refunded by HRSA and as a result, no new class could be admitted to the College of Nursing. The grant was approved but funding was not forthcoming. We were all very disappointed but be assured that the faculty and all who love public health nursing continue to support all efforts to increase educational opportunities for our practicing colleagues. And, while there are no new students in the program, there are still several students currently in the pipeline progressing toward graduation. Many of you will undoubtedly have an opportunity to work with some of these individuals as they move through their field work and practicum. I encourage all of you to share your experience and expertise with them (and with one another) as that is how we grow and become better practitioners.

Several of the graduate students were able to attend the American Public Health Association (APHA) annual meeting in Philadelphia, Pa., in November 2009. More than 12,000 public health workers from every state and countries throughout the world attended. The theme of this meeting was “Water and Public Health: The 21st Century Challenge” and while major sessions were devoted to water and environmental concerns, public health issues generally were highlighted and discussed. Cheryl Easley, Ph.D, RN, a public health nurse educator from Alaska and the President of APHA spoke at the opening general session. Some of you may remember Dr. Easley from her participation in the Florida Public Health Association’s meeting last summer.

I was impressed with two other speakers at the opening general session; U.S. Surgeon General Regina Benjamin and Celine Cousteau, film producer and environmental activist. Dr. Benjamin, while active in many state and national organizations, primarily practiced in a rural, impoverished clinic in Bayou La Batre, Alabama. This clinic was destroyed by Hurricane Katrina and rebuilt with the help of its patients and the community. Celine Cousteau, grand daughter of the legendary film maker, Jacques Cousteau, spends her time “exploring the world, communicating the stories, and connecting humans and the environment”. She shared with the audience some of her experiences and a film made in a remote village on the Amazon in South America. Each of these women in their own way expressed the belief that even though the situations they encountered were overwhelming, they firmly believe that one person can make a difference. It struck me that the situations described as one person presented with tremendous needs are similar to what public health nurses face each day in our practice. The message they were trying to convey that one person doing something tangible can have a positive impact on the lives of others is one that we, as public health nurses, must remember. To take this a step further, **it’s time, my friends, that we begin to tell others what it is we do, how well we do it and how important it is to the health of our people.** This message needs to be spread not only to our public health colleagues, but also to the nursing community. Particularly to the nursing community which is becoming more and more seduced by new lights, bells and whistles surrounding advances in acute care while the public health nursing field is becoming more and more marginalized by the nursing profession.

On the personal side, since my return to New Jersey in September 2009, I have been going through the throes of adjusting to a new lifestyle, new environment and trying to remember that I don’t have a million things waiting to be done come Monday morning. We had a wonderful fall, family for the holidays and the worse winter since records were first kept in 1884. My family has decided that if it continues to snow, they are sending me back to Florida! Our daffodils are usually up by early March but they are currently covered by 2 feet of snow. We are all looking forward to Spring. I will miss the magnolias and the jasmine in Florida, but am looking forward to our lilacs and Lilly’s –of-the-Valley. Retirement is very nice!

# LEGACY PROJECT

## WHO WAS HENRIETTA LACKS?



Kim Curry, Ph.D

“..a poignant reminder for us medical providers to do better.”

Skloot, Rebecca. **THE IMMORTAL LIFE OF HENRIETTA LACKS**. Copyright 2010. Publisher: Crown Publishing Group, New York. Available at major booksellers and on line.

Our Legacy Project column for this issue takes the form of a book review for a very good reason. The story of Henrietta Lacks, just published in February, is an account of her unintended but immeasurably large contribution to public health. It is a book that any public health nurse would enjoy immensely. Henrietta Lacks unknowingly enabled medical science, including specific public health measures, to advance tremendously. Her death, at age 31, from a virulent form of cervical cancer resulted in consequences that no one could have foreseen. These consequences changed medical history!

Raised in poverty in Clover, Virginia, Henrietta Lacks married her cousin, David. Together, the couple had five children. They moved to Baltimore, Maryland seeking a better life. That move placed Henrietta, when she sensed she had a tumor, in the hands of physicians and researchers at Johns Hopkins Hospital.

Henrietta was admitted to the “colored” ward at Johns Hopkins and she received, by all accounts, advanced treatment for her invasive tumor, which at that time was radium therapy. She died in 1951, the same year that she was diagnosed. Just ten years earlier, George Papanicolaou published his first paper of a screening test for cervical cancer, but Henrietta, like many women of that era, never got that test. This is an illustration of the many medical history lessons provided in the book.

During Henrietta’s treatment, her tumor was biopsied and sent to a research lab to attempt to grow her cells in a culture. Researchers had been trying this to no avail for years, but they were still hopeful they’d get some human cells to grow so that they could develop treatments for various conditions by trying them on human cells in vitro. Henrietta’s cells were labeled “HeLa” for her name. This was common practice at the time. To everyone’s surprise, the HeLa cells did live and researchers were finally off and running with developing new forms of cancer therapy, new vaccines (such as the HPV vaccine), and the development of new drug therapies, among numerous other applications. HeLa cells were flown all over the world and survived and they grew in labs to be used as the primary human cell source for medical research for years to come.

This book is more than the story of the HeLa cell line, which exists to this day. It is the story of Henrietta’s children, who grew up impoverished and horribly abused at the hands of a female caretaker. The children never saw a penny from any of the advances made from their mother’s cells. This fact leads the book to discussions on informed consent abuses, and property rights of body parts. Included in these are discussions of the Tuskegee experiments and other individuals whose cells or organs were used without their knowledge or consent. Each of these is a poignant reminder for us as medical providers to do better. Henrietta’s story is fascinating! Please read it.

### GENERAL INFORMATION



**CONGRATULATIONS** to Florida International University nursing **Dean Divina Grossman!** Dr. Grossman was named Vice President for Engagement.; she remained as Dean until the dedication February 4 of the new College of Nursing and Health Sciences Building at the Modesto A. Maidique Campus. Interim Dean of Nursing is Sharon Pontious. Dr. Grossman demonstrated an ability to work with both private and public sector interests. FIU President Mark B Rosenberg said Dr. Grossman will provide leadership for the development and coordination of partnerships with key local, state, national and global stakeholders spearheading a university-wide effort to coordinate and expand internship opportunities for graduate and undergraduate students. FIU, founded in 1965, is Miami’s only public research university.

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A link to Public Health Foundation: [phf\\_e-news@phf.org](mailto:phf_e-news@phf.org) PricewaterhouseCoopers’ Health Research Institute predicts Community Health as a new social responsibility in 2010 with new focus from employers, healthcare leaders, community leaders. A major Boost in government funding expected!

E-Mail: [membership@faphn.org](mailto:membership@faphn.org) Web Site: <http://www.faphn.org>

**FAPHN MEMBERSHIP APPLICATION**

**FIRST NAME:** \_\_\_\_\_

**LAST NAME:** \_\_\_\_\_

**Street Address (HOME):** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** (Home) \_\_\_\_\_ (Office) \_\_\_\_\_ (Cell) \_\_\_\_\_

**Position Title/Credentials:** \_\_\_\_\_

**E-Mail: (Personal):** \_\_\_\_\_ **(Professional)** \_\_\_\_\_

**Employer:** \_\_\_\_\_

**Employer Address:** \_\_\_\_\_

**BENEFIT OF 3 OR MORE APPLICANTS JOINING FROM SAME EMPLOYER: 10% DISCOUNT!!**

**CHECK MEMBERSHIP CATEGORY:** Annual dues \$50.00 | one year from date of joining or renewal]

\_\_\_\_\_ Active R.N.: FULL dues. Eligible for FAPHN Board position and voting privileges

\_\_\_\_\_ Retired R.N.: HALF-Price Dues: Eligible for same benefits as Active R.N.

\_\_\_\_\_ Student R..N.: HALF-Price Dues: Student may NOT hold Board position and may NOT vote.  
Eligible for scholarships if all scholarship criteria are met.

\_\_\_\_\_ Associate Member: HALF-Price Dues: *Any individual or business entity interested in supporting FAPHN. Eligible to receive newsletter and reduced registration for conference. Not eligible for Board position. Not eligible to vote in elections or on Board Motions. Not eligible to receive mini-grants or scholarships.*

**MEMBERSHIP PARTICIPATION OPPORTUNITIES:** Please check your area of interest !!!

Serve on FAPHN BOARD: YES \_\_\_\_\_ NO \_\_\_\_\_ *Mentoring Provided*

Serve on Committees: Annual Conference Planning: \_\_\_\_\_ Bylaws: \_\_\_\_\_ Communication: \_\_\_\_\_

Education: \_\_\_\_\_ Historian: \_\_\_\_\_ Membership: \_\_\_\_\_ Nominating \_\_\_\_\_

Legacy Project Task Force \_\_\_\_\_

**Please Participate!!! Come and Learn with us!! We thank you!!**

**FAPHN MEMBERS!**

**PLEASE READ** and select the committee of your choice. Contact any Board Member if you have questions and if you will participate.

## FAPHN HAS 11 COMMITTEES

***ALL COMMITTEES COULD USE YOUR SKILLS***

***WILL YOU PLAN TO JOIN A COMMITTEE??***

**ANNUAL MEETING:** Plan and implement annual meeting and conference in conjunction with the Board of Directors.

**AWARDS and SCHOLARSHIPS:** Committee receives and recommends to the Executive Board the names of those persons who have rendered outstanding service in the field of public health nursing within the State of Florida for special recognition or presentation of an award by the Association. Award categories are: PHN of the Year and PHN Leader of the Year. Scholarships are two: R.N. to BSN and Advanced Degree. Effective 2010, both **Scholarships are valued at \$1,000.**

**BYLAWS:** This Committee shall: (a) assist Executive Board, the Board of Directors and general membership with questions regarding the interpretation and application of the Articles of Incorporation, these Bylaws, or the rules and regulations duly adopted by the Executive Board and the Board of Directors; (b) assist and advise any member, the committee or Board in the preparation or editing of a proposed amendment to the Bylaws or Articles of Incorporation prior to presentation of such amendment to the appropriate body.

**COMMUNICATION:** The Committee shall be in charge of maintaining and updating the newsletter, brochure, and website of the Association. (<http://www.faphn.org>)

**EDUCATION:** The Committee shall review, recommend, promote and develop continuing educational programs and activities in the field of public health nursing, which promote the purpose and objectives of the Association. The Committee shall also have and perform such other powers and duties as may be designated by the Executive Board; such as Mini-Grants, Poster Call, and Regional Events.

**HOST CITY (ANNUAL CONFERENCE):** Members who reside in proximity to the host city work in conjunction with the Annual Meeting and Annual Conference Committee to plan and implement conference.

**PHN HISTORY and LEGACY TASK FORCE:** The Task Force shall preserve the historical information about Public Health Nursing in Florida by locating and protecting historical documents, artifacts and memorabilia; capturing memories and recollections with oral histories; and disseminating information collected through multiple media and forums.

**MEMBERSHIP:** This Committee shall; (a) recommend to Executive Board ways of gaining new members and retaining existing members; and, (b) perform other duties and responsibilities as delegated by the Executive Board.

**MINI-GRANT:** Members shall receive, review and assign weight to proposals before recommending to the Executive Board. The proposals should promote public health nursing practice that impacts positive health outcomes.

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## FAPHN HAS 11 COMMITTEES

*ALL COMMITTEES COULD USE YOUR SKILLS*

*WILL YOU PLAN TO JOIN A COMMITTEE??*

*Continued from Page 11*

**NOMINATING:** The Committee shall prepare a ballot from the active membership roll, as certified by the Membership Committee. The ballot should consist of no less than 2 nominees for each office to be filled by vote of the eligible members of the Association. The Nominating Committee shall prepare, certify, and forward the ballot to the Executive Board no less than 30 days prior to the date set for the mailing of the ballot to the membership.

**POSITION PAPER DEVELOPMENT:** The Committee shall investigate and research the process of developing a position paper and report to the Board within six months of committee inception. The Committee shall solicit, prioritize and report to the Board issues of public health importance received from the general membership

Each committee has members listed who signed up last year. Please let us know you are still interested by e-mailing President Cindy\_Whetsell@doh.state.fl.us or telephone (239) 285-1186. The majority of committee meetings are conducted by conference call and activities supported with individual committee work.

## BULLETIN BOARD of INFORMATION

FAPHN Board of Directors meets via GoToMeeting Conference call March 17 and engages in face-to-face Board Meeting on March 27, 2010 at the Collier CHD. The main Agenda topic for both meetings is the planning and development of the FAPHN Annual Educational/Training sessions scheduled for August 10, 2010. The location is the Hyatt Regency Sarasota and if sleeping rooms are needed, the hotel charge is \$89.00 S/D. The FAPHN WEB site-<http://www.faphn.org> has the address and telephone number for the hotel. Also, the current information about the Awards and Scholarships sponsored by FAPHN is available to guide you if you are interested. Scholarships this year are increased from \$500 per recipient to \$1,000. This is because you are faithful members ...paying your dues and recruiting new members. Future **Notices to the Members** will be sent to you to keep you current with the planning for the annual meeting in Sarasota.

**ANA NURSES WEEK:** Scheduled for May 6-12, 2010. THEME: “**Nurses Caring Today for a Healthy Tomorrow**”

**National Public Health Week:** **April 5-11, 2010, organized by APHA.**

**Text4baby: Mobile MCH Messaging: Campaign launched February 2010!** This is a new mobile information service called text4baby has been developed in partnership with national mobile phone companies and the Healthy Mothers, Healthy Babies. The Florida Department of Health’s Infant, Maternal and Reproductive Health Unit signed a Memorandum of Agreement with the National Healthy Mothers, Healthy Babies Coalition (HMHB) to support the launch of text4baby, a free mobile information services that provides pregnant women and new moms with information to help them care for their health and give their babies the best possible start in life! Women who sign up for the service by texting BABY to 511411 (or BEBE for Spanish) will receive free text messages each week, timed to their due date or baby’s date of birth. The messages focus on a variety of topics critical to maternal and child health, including birth defects prevention, immunization, nutrition, seasonal flu, mental health, oral health and safe sleep.

[Source information: Florida Department of Health January 26, 2010]

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*The minimum donation is \$10.00 when using the **DONATE NOW** button!!! FAPHN accepts **American Express, Discover, MasterCard and Visa NOW!***

*FAPHN reserves a supply of polo shirts, pad folios and limited supply hand calculators each with imprint of the FAPHN Logo available for you as part of fundraising.*

*Contact Treasurer with questions. All donations will be acknowledged on FAPHN web site and/or in direct mail response to donor.*

**FAPHN  
COMMITTEES  
NEED YOU!!**

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MEMBERS CHECK IT OUT!!**